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CITY OF CLARKSBURG

Updates from City Manager, Tiffany Fell



A NEW ECONOMIC DEVELOPMENT PLAN FOR CLARKSBURG

I'm excited to share some updates from our recent city council meeting, where I had the opportunity to present a new economic development strategic plan for our city, developed in collaboration with Tommy Bailey from Apex Consulting.

Our goal with this strategic plan is to transform Clarksburg into a vibrant, economically thriving community. We aim to revitalize our downtown area, expand economic opportunities, and enhance overall quality of life for every resident. This involves leveraging our historical and cultural assets, supporting innovation and education, and encouraging strong community participation.

Key elements of our strategy include forming strategic partnerships, engaging in targeted marketing, attracting outside investment, and maintaining ongoing dialogue with the community to ensure our efforts align with your expectations and values. We're dedicated

to making Clarksburg not only a fantastic place to live and work but also an inviting destination for visitors, which will contribute to a diverse and resilient economy.

This plan is guided by six goals:

- **Goal 1:** Revitalize Downtown Clarksburg and Spark Economic Growth
- **Goal 2:** Nurture Innovation and Education for Human Capital
- **Goal 3:** Position Clarksburg as a Historic and Cultural Tourist Destination
- **Goal 4:** Cultivate a Thriving Community Through Strategic Land Use Planning
- **Goal 5:** Building an Inclusive Economy & Empowering Local Businesses
- **Goal 6:** Enhancing Quality of Life and Community Wellness

To learn more about this plan, check out the video of our presentation on the city's YouTube channel and/or download a copy of the written plan from our city's website: cityofclarksburgwv.com

STAY CONNECTED

- **Next City Council Meeting: Thurs, May 02 @ 6PM**
- Download the latest City Newsletter and sign up for email notifications on the city website.

IT'S HAPPENING IN CLARKSBURG:

- **The Oak Ridge Boys - Thur, April 26, 8PM**
@ Robinson Grand PAC
- **Twitty & Lynn: a Salute to Conway & Loretta - Sat, April 27, 7:30PM** @ Robinson Grand PAC
- **Native's Fly Fishing Film Tour 2024 - Sun, April 28, 7PM** @ Robinson Grand PAC
- **STAR WARS: The Empire Strikes Back - Thu, May 02, 7PM** @ Robinson Grand PAC
- **First Fridays Downtown - Fri, May 03, (4:30PM-8PM)** @ Various Locations Downtown
- **The Magic of Motown- Fri, May 03, 7:30PM** @ Robinson Grand PAC
- **Spheres Bubble Show- Tue, May 21, 7PM** @ Robinson Grand PAC
- **JUMP: A Van Halen Experience (FREE)- Fri, May 24, 7PM** @ Clarksburg Amphitheater